



CURSO Ideas, Institutions, and Policy Change

Docente: Daniel Béland, McGill University.

Horas totales: 10

Créditos: 2

Duración: 21 a 23 de mayo de 2019.

Requisito: El curso está orientado a estudiantes de nivel de maestría y doctorado.

Todas las clases se dictarán de 9:00 a 12:20

Nota: las clases se dictarán en inglés

I. Course Description

The objective of this course is to review and discuss theoretical perspectives that contribute to our understanding of the role of ideas and institutions in policy change. Featuring extensive class discussions, this short course focuses on two related factors: ideas and institutions, and will help research students grasp key theoretical debates in ideational and institutional policy analysis.

II. Learning Outcomes

This course will provide students with a systematic understanding of frameworks for understanding the roles of ideas and institutions in shaping public policy. Students will: Be able to define, explain, and apply a systematic perspective on ideational and institutional frameworks in policy analysis;

Have a clear understanding of multiple frameworks dealing with the role of ideas and institutions in policy and political analysis;

Be able to take a critical perspective on public policy issues and research;

Enhance the ability of students to think and write critically in reference to public policy and political science research.



III. Policies and Evaluation

- Class attendance and participation are key to the success of this class, and worth 20 percent of your grade. Readings should be done in advance, and students are expected to come to class prepared with questions and comments.
- Students will write a 1,500-2,000 words essay on a topic related to the class readings, worth 80-percent of the final grade.

IV. Course Outline and Required Readings

Lecture 1: Ideas, Institutions, and Globalization (1)

Reading: Campbell, Institutional Change and Globalization, pp. 1-89.

Lecture 2: Ideas, Institutions, and Globalization (2)

Campbell, Institutional Change and Globalization, pp. 90-190.

Lecture 3: Ideas, Discourse, and Policy Paradigms

Readings: Béland and Cox, 2011; Schmidt, 2011; Hall 1993; Daigneault 2014.

V. Reference List

- Béland, Daniel and Robert Henry Cox. 2011. "Introduction: Ideas and Politics" in Béland, Daniel and Robert Henry Cox (eds.). *Ideas and Politics in Social Science Research*. New York: Oxford University Press, pp. 3-20.
- Campbell, John L. 2004. *Institutional Change and Globalization*. Princeton: Princeton University Press.
- Daigneault, Pierre-Marc. 2014. "Reassessing the Concept of Policy Paradigm: Aligning Ontology and Methodology in Policy Studies," *Journal of European Public Policy*, 21(3): 453-69.
- Hall, Peter A. 1993. "Policy paradigms, social learning and the State: the case of economic policymaking in Britain," *Comparative Politics*, 25(3): 275-96.
- Schmidt, Vivien A. 2011. "Reconciling Ideas and Institutions through Discursive Institutionalism" in Daniel Béland and Robert H. Cox (eds.), *Ideas and Politics in Social Science Research*. New York: Oxford University Press, pp. 47-64.